

WHO WE ARE...



Botanical Therapeutic Hair Care

STOPS HAIR LOSS!
**CLINICALLY
PROVEN**

Appolos, Inc

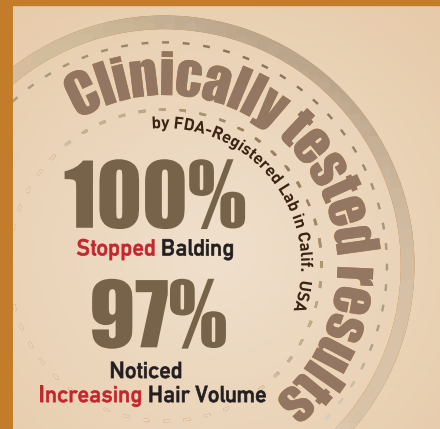
DR ROSS'

BIOGEM[®]

ACTIVE ORGANIC FORMULA
MADE IN USA



www.drrossbiogem.com



STOP HAIR LOSS!
**CLINICALLY
PROVEN**

DR ROSS'

BIOGEM

ACTIVE ORGANIC FORMULA

MADE IN U.S.A.

TABLE OF CONTENTS

1. About Us	p2
2. Product	p3
3. Key Characteristics & Results	p4
4. Distribution	p5
5. Scalp Analysis	p6
6. Clinical Study	p7~p10
7. Testimonials	p11
8. Advertisement	p12
9. Product Comparison	p13
10.Sales in overseas	p14

STOP HAIR LOSS!
CLINICALLY
PROVEN

DR ROSS'

BIOGEM

ACTIVE ORGANIC FORMULA

MADE IN U.S.A.

ABOUT
APPOLOS, INC
BIOGEM

Appolos, Inc sells Dr. Ross Biogem products, which are made with organic and exotic plant extracts since 2006 as they are formulated that combines both science and nature (Shampoo {for dry, oily scalp}, Conditioner, Leave-in-Treatment) **CARE:** hair loss, thinning, dry, oily, damaged, colored hair, dandruff, static. **FACTORS:** the local access oil (sebum), clogging pores (clogged pore), hormone imbalance, poor nutrition, stress, disease, improper hair care, etc.,)

As there is no absolute solution to the hair loss and yet there are so many hair loss products, which confuse many customers, we established our company in Sep. 2006 in southern California in order to help those who suffer from hair loss. We have paved the way to export BIOGEM hair care products (45,000 bottles) to Japan in 2006, earlier than U.S.A. sales by passing the Japan FDA which has one of the most strict regulations in the world. In order to go to mass market, we tested our products by selling in New York, Los Angeles, Hawaii and Amazon.com (currently 4.8 stars review score oily shampoo set). To approach more scientific way to our product benefits, more than 1498 customers (every 2,3 months) has participated in Scalp Analysis (along with hair care education) conducted by BIOGEM since June 2010 at Japanese Chain Market in Honolulu according to the results of our scalp analysis, as much as we are confident about our products benefits, we clinically tested our products to prove the safety and efficacy by an FDA & QVC-registered independent laboratory despite sales ban in case of test failure in 2013.

The test results were remarkably safe and effective as the safety test results under the HRIPT (Human Repeat Insult Patch Test 8 weeks 50 Subjects) show no signs or symptoms of irritation or allergy and the efficacy test results show 100% of subjects stopped balding and increased hair density by instrumental measurement close-up photos. Additionally, this study more objectively shows a close match with subjects perception improved rate (97%) of hair volume by subjects post-treatment questionnaire (See more details at our summary of clinical study)

Furthermore, this clinical proof is very superior because the results are much faster and better improvement than any other even pharmaceutical (drug) hair loss treatments (Example: leading brand using Minoxidil (drug) 1 year clinical trial result only 30% of subjects improvement)

Although numerous clinical trials in several other countries were conducted, we could not find no other non-pharmaceutical hair treatment has been clinically tested like Biogem as thorough safety and efficacy in accordance with USFDA and GCP guidelines and conducted by an FDA-registered laboratory in USA.

Also, Biogem does not contain harmful chemicals such as Paraben, Drug (Minoxidil), Silicone and homogenized under the most exacting conditions and precise temperatures the same as a pH balanced product (6.9-7.4) with a low irritation formula which is perfect for your hair.

Therefore, Biogem products are unique and your best choice that you get all the clinically proven benefits such as more volume and thicker, fuller and healthier hair.

" IT'S TIME TO GET YOUR HEALTHY HAIR BACK NOW "

Who Needs "BIOGEM"?

- ✓ Hair Loss
- ✓ Thinning Hair
- ✓ Colored Hair (Anti-fade)
- ✓ Dandruff & Static
- ✓ Damaged Hair

STOP HAIR LOSS!
**CLINICALLY
PROVEN**

DR ROSS'

BIOGEM

ACTIVE ORGANIC FORMULA

MADE IN U.S.A.

PRODUCT

BIOGEM

for Dry to Normal Hair

Revitalizing Shampoo

pH 6.6 / 12oz (355ml)

Help unblock and deep-cleanse pores. An exotic mix of natural tropical moisturizers and additional components to combat scalp dryness and dandruff, as well as essential vitamins to strengthen the roots of the scalp.



for Oily

Revitalizing Shampoo

pH 6.9 / 12oz (355ml)

For those who suffer from excess oil and sebaceous discharge in the hair and scalp.

Revitalizing Conditioner

pH 6.9 / 12oz (355ml)

Designed with a water base (soluble in water) to prevent the pores from becoming clogged and going limp. Organic & exotic plant extracts and oil known as silica, untangling agents, moisturizers protecting against dryness and split ends.



Revitalizing Leave-in Treatment

pH 7.5 / 8oz (238ml)

Derived from green tea and natural sea plant extracts, this protein-enriched unique leave-in treatment tightens skin pores, moisturizes the scalp, strengthens hair roots and protects hair from sun and wind damage.

STOP HAIR LOSS!
**CLINICALLY
PROVEN**

DR ROSS'

BIOGEM

ACTIVE ORGANIC FORMULA

MADE IN U.S.A.

KEY CHARACTERISTICS & RESULTS

Key Characteristics



Healthy Hair
of the scalp

- 1 Cleanses the scalp and the pores.
- 2 Promote blood circulation and has anti-bacterial and anti-parasitic properties
- 3 pH balanced product with a low irritation formula (passed HRIPT test)
- 4 Anti-Fade (about two times longer than ordinary products compared to other hair products.
- 5 No Paraben, No silicone, No Durg (Minoxidi)
- 6 Clinically Tested for Safety and Efficacy
In US FDA & QVC Registered Laboratory
(29 Subjects, 12 weeks)

Results of Use

- Results of Use: 3 or 4 times after using with BIOGEM all our products (Shampoo, Conditioner & Leave-in-Treatment) as directions, hair loss may begin to slow down and about month or so, you may notice increasing hair volume as clinically proven results. (if the scalp is in poor condition, you may experience hair loss even after using BIOGEM as part of the exfoliation process). [your experience may vary]

*Please see our clinical study report (pg7-11)

STOP HAIR LOSS!
CLINICALLY
PROVEN

DR ROSS'

BIOGEM

ACTIVE ORGANIC FORMULA

MADE IN U.S.A.

DISTRIBUTION

BIOGEM

amazon.com

★★★★★ Customer Reviews 4.8 (Oily Shampoo Set) since 2006 ~ present

Local Store (New York, Los Angeles, Hawaii)

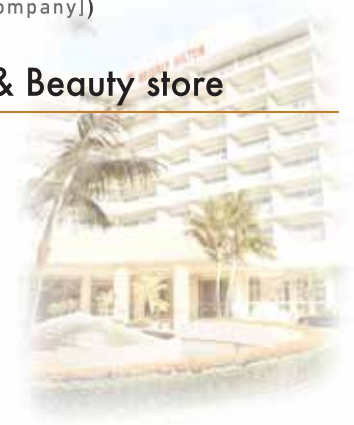
▪ Pharmacy

Largest Japanese Chain Market

- Marukai
- Tokyo Central
- Mitsuwa
- Don Quijote
- PMAI Wholesaler (JFC [japan food company])

High-end Hair Salon & Health & Beauty store

Beverly Hill (Beverly Hilton)
Brentwood
Los Angeles, Calif.



Future Distribution

Domestic

- | | |
|------------|--------------|
| 1. QVC | 3. CVS |
| 2. Sephora | 4. Wal Green |

Overseas

- | | | | |
|----------|---------------------------------|--------------|--|
| 1. Japan | ▪ Amazon.co.jp
▪ Rakuten.com | 2. Korea | ▪ Naver Cafe
▪ LG Home Shopping
▪ CJ Home Shopping |
| 3. China | ▪ Alibaba.com | 4. QVC Int'l | Japan / China / Germany
UK / France / Italy |

Scalp Analysis & Counseling Marukai japanese chain maket of hawaii

Participants: 1,498 (April 2010 - Jan 2019)

Take 3 photos

1. Appearance (1x1)
2. Pore (200x1) Magnified
3. Scalps (60x1) Magnified



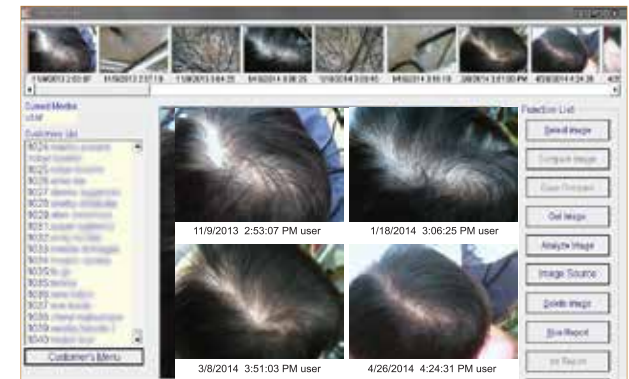
Every 2.3 months four times

Comparasion of before and after photos



[#1000, Age:75/Male]

Black hair growth after using BIOGEM
for 2 months



[#895, Age:83/Female]

Appearance has been changed every 2 month
(recovered balding area)

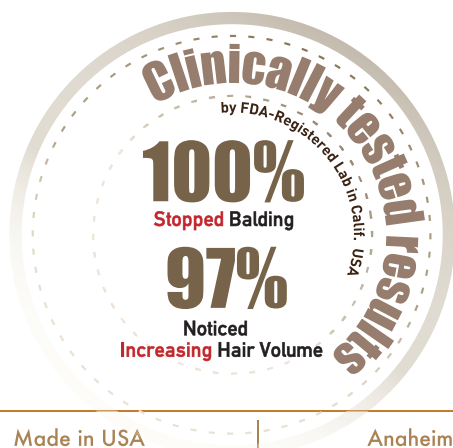


DR ROSS'

BIOGEM

ACTIVE ORGANIC FORMULA

MADE IN U.S.A.

CLINICAL
STUDY

SUMMARY OF CLINICAL STUDY

BIOGEM has made the Efficacy Test for Hair Volume (increase hair density) blind clinical study on DEC 20, 2013 by an US FDA & QVC -registered Laboratory in California, USA.

1. ABSTRACT

Study Title:	Evaluation of the Efficacy of a Hair Regimen to improve the Appearance of Hair Volume.
Study Number:	B**13-071
Testing Facility:	B** Clinical Services Division Phoenix, Az. USA B** Testing Services, Inc. Torrence, Ca. USA
Study Sponsor:	BIOGEM Appolos Inc. Anaheim, Ca.USA
Test Products:	Biogem Revitalizing Hair Shampoo-Normal to Dry Biogem Revitalizing Hair Shampoo-Oily Biogem Revitalizing Hair Conditioner - All Hair Types Biogem Leave-In Treatment

Safety Prerequisite :

FDA requires testing of products prior to determine its safety. The repeat insult patch test will determine the potential of the test product to cause allergic retains or skin irritation in human subjects. Human Repeat Insult patch test(HRIPT) 50 Subjects 8 weeks: Passed Non-Irritating, Clinically tested and Allergy tested on Sept 25 2013, [Appedix A]

Efficacy Clinical Study Duration:

12 weeks (Sep 30, 2013- Dec 20, 2013)

Subjects:

1. Number of Subjects: 29 Healthy male and female subjects
2. Age: 18-65

Research Standard

This clinical study was conducted in accordance with the International Conference of Harmonization Tripartite Guideline on Good Clinical Practice, applicable FDA refulations/guidelines set forth in 21 CFR Parts 11, and 50 and standard practices of B** Testing Services

CLINICAL STUDY

2. SUMMARY OF RESULTS

1. Summary of Clinical Test Results for Improvement of Hair Volume

No	Subject ID	Age	Sex	Race	Visual Grading improvement in appearance of hair volume		Measurements of Hair Density (Close Up 2cm x 2cm Photos Measured by X-rite 530 Densitometer)		Questionnaire		
									1. Strongly Agree	2. Agree	3. Disagree
									Volume Q#4	Fuller Q#2	Thicker Q#8
1	333	30	M	C	55 -> 55	+0	71 -> 80	+9	1	2	2
2	932	34	M	H	35 -> 35	+0	58 -> 66	+8	1	1	1
3	1438	47	F	C	75 -> 75	+0	62 -> 74	+12	1	1	1
4	1582	24	M	C	70 -> 76	+6	58 -> 73	+15	2	2	2
5	3201	64	M	AA	40 -> 40	+0	68 -> 82	+14	1	1	1
6	4027	62	F	C	40 -> 46	+6	55 -> 72	+17	2	2	2
7	4690	36	F	C	75 -> 75	+0	53 -> 59	+6	1	2	2
8	5505	54	F	H	80 -> 80	+0	74 -> 88	+14	1	1	1
9	6532	61	M	C	20 -> 20	+0	76 -> 82	+6	2	3	3
10	6951	47	M	C	65 -> 65	+0	69 -> 78	+9	2	2	2
11	7206	56	M	C	62 -> 66	+4	72 -> 80	+8	2	2	2
12	8026	37	M	H	45 -> 52	+7	62 -> 76	+14	2	2	2
13	9430	45	M	H	80 -> 80	+0	60 -> 78	+18	1	1	1
14	9963	57	M	C	45 -> 45	+0	74 -> 84	+10	2	1	1
15	10035	51	F	H	60 -> 70	+10	62 -> 75	+13	1	1	2
16	11689	30	M	C	60 -> 60	+0	62 -> 75	+13	1	1	1
17	11960	45	M	C	67 -> 67	+0	60 -> 74	+14	1	1	1
18	12422	46	F	C	55 -> 55	+0	59 -> 71	+12	1	1	1
19	12569	55	M	C	60 -> 60	+0	54 -> 61	+7	2	2	2
20	12971	53	F	C	85 -> 85	+0	84 -> 95	+11	2	2	2
21	13953	50	M	C	77 -> 77	+0	58 -> 66	+8	1	1	1
22	14092	21	M	H	69 -> 69	+0	54 -> 63 **	+9	3	3	3
23	14564	40	M	C	55 -> 55	+0	71 -> 85	+14	1	1	1
24	15325	57	M	C	80 -> 80	+0	63 -> 75	+12	2	1	3
25	15528	32	F	H	60 -> 68	+8	60 -> 74	+14	2	2	1
26	16291	47	M	C	75 -> 75	+0	71 -> 82	+11	1	1	1
27	16322	36	M	H	45 -> 45	+0	67 -> 83	+16	2	2	2
28	16408	38	M	C	40 -> 40	+0	63 -> 76	+13	1	1	2
29	16836	21	F	C	83 -> 83	+0	69 -> 81	+12	1	1	1
	TOTAL				23 Unchanged 6 Improved		29/29 (100%) Increased Hair Density		28/29 (97%)	27/29 (93%)	26/29 (90%)

* Biogem products efficacy test for 12 weeks by FDA registered laboratory in CA, USA*

KEY RATES

1. 100% of subjects : Stopped Balding
2. 21% of subjects : Improved Appearance
3. 100% Improved Hair Density (Close up Photo)

● SUBJECT PERCEPTION RATES (Questionnaire)

1. 100% - More Healthier
2. 97% - More Volume
3. 93% - More Fuller
4. 90% - More Thicker



● Measuring close-up photo by X-Rite 530 densitometer
(Instrumental Measurement by Densitometer in outsourcing service)

3. CONCLUSIONS

This study strongly demonstrated

1. BIOGEM products are safe: Under the HRIPT (Human Repeat Insult Patch Test 8 weeks 50 Subjects), results show no signs or symptoms of irritation or allergy.

2. BIOGEM products work remarkably well:

- a. The stabilization of hair loss (100% of subjects stopped balding) over the study period.
- b. Examination of efficacy data based on hair density measurements demonstrated 100% of subjects increased hair density and an overall statistical significant clinical benefit in improving hair volume. Additionally, this study more objectively shows a close match with subjects perception improved rate (97%) of hair volume by subjects post-treatment questionnaire.

This clinical proof is very superior because the results are much faster and better improvement than any other pharmaceutical (drug) hair loss treatments (Example: leading brand using Minoxidil [drug] 1 year test result only 30% of subjects cosmetically acceptable improvement).

Although numerous clinical trials in several other countries were conducted, we could not find any other non-pharmaceutical hair treatment has been as thoroughly safety and efficacy clinically tested like BIOGEM uniquely in accordance with USFDA and GCP guidelines and conducted by FDA-registered laboratory in USA.

Therefore, BIOGEM products are your best guarantee that you get all the clinically proven benefits such as more volume, thicker, fuller and healthier hair

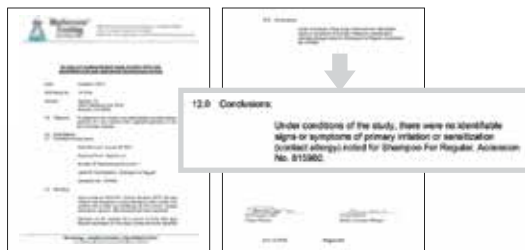
(Above comments added by BIOGEM)

CLINICAL STUDY

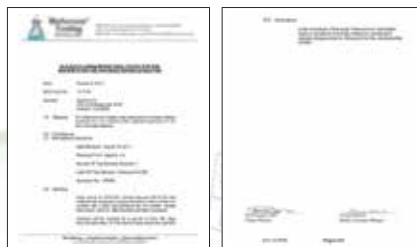
4. APPENDIX (EVIDENCE REPORT AND RAW DATA)

A. SAFETY TEST

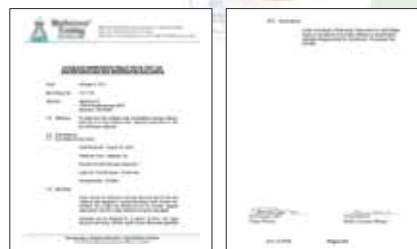
REVITALIZING
SHAMPOO
(Normal to Dry)



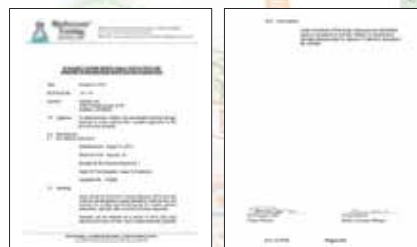
REVITALIZING
SHAMPOO
(Oily)



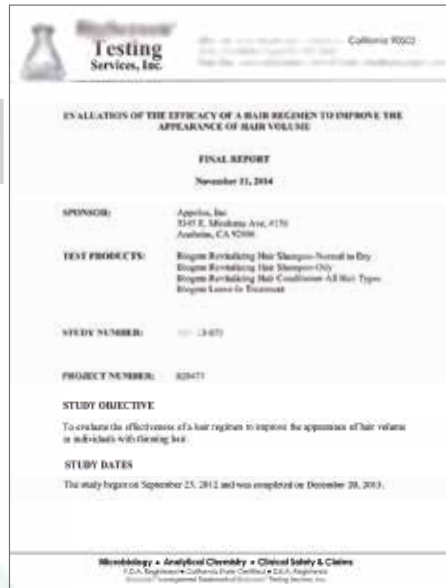
REVITALIZING
CONDITIONER



LEAVE-IN
TREATMENT



B. EFFICACY TEST



BCS 15-071 Visual Grading
SCALE: 0=Poor Volume & Density; 2=Med Volume & Density; 3=Med Volume & Density; 4=High Volume & Density

Seq.	Subject ID	Subject Initials	Baseline	Week 12
1	737	AJS	0-0	0-0
2	830	R.J.	0-0	0-0
3	1418	RJC	0-0	0-0
4	1182	AMS	0-0	0-0
5	120	U.H.	0-0	0-0
6	4037	MAA	0-0	0-0
7	4040	MEB	0-0	0-0
8	5166	MEB	0-0	0-0
9	4152	JCC	0-0	0-0
10	4971	BNW	0-0	0-0
11	7906	L.L.	0-0	0-0
12	8874	DND	0-0	0-0
13	9416	C.V.	0-0	0-0
14	9663	RWD	0-0	0-0
15	10071	VAR	0-0	0-0
16	11689	SLV	0-0	0-0
17	11960	KTH	0-0	0-0
18	12423	EMM	0-0	0-0
19	12589	ELM	0-0	0-0
20	12971	AAR	0-0	0-0
21	12971	D-Z	0-0	0-0
22	40992	LAW	0-0	0-0
23	41444	SLA	0-0	0-0
24	13324	MOB	0-0	0-0
25	13324	CTI	0-0	0-0
26	16291	JWP	0-0	0-0
27	16322	DCB	0-0	0-0
28	16408	MAE	0-0	0-0
29	16834	CRG	0-0	0-0

BCS Initial / Final: 0-0 / 0-0

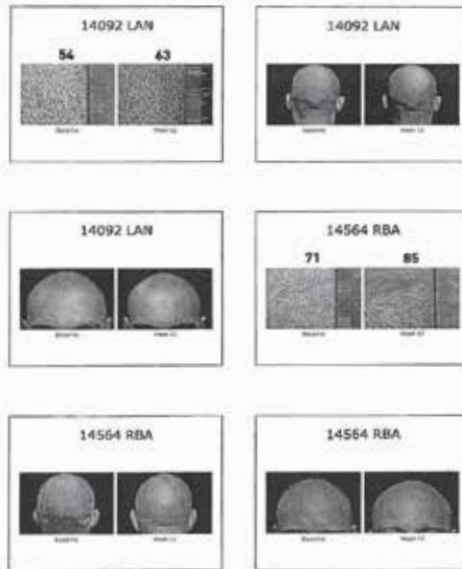


B. Post-Treatment Questionnaire
Scale: 1=Strongly Agree, 2=Agree, 3=Disagree, 4=Strongly Agree

Post-Treatment Statement	% of subjects with "favorable" response
1. This regimen made my hair feel softer.	100.00%
2. This regimen made my hair feel and look fuller.	93.10%
3. This regimen strengthened my hair.	93.10%
4. This regimen made my hair feel like it had more volume.	96.55%
5. This regimen made my hair feel less oily.	89.66%
6. This regimen added shine to my hair.	89.66%
7. This regimen made my hair feel and look healthier.	100.00%
8. This regimen made my hair feel thicker.	89.66%
9. This regimen repaired dry and damaged hair.	86.21%
10. I would recommend these products to my friends and family.	96.55%
11. I would buy these products for my hair.	96.55%

BOLD values indicate statistical significance ($p \leq 0.05$)

- Sample of Photos with Measurement



- Sample of Subject Post-Treatment Questionnaire

BCS 13-874 Questionnaire
Hair Regimen (shampoo, conditioner, leave-in treatment)
12 Weeks

SUBJECT ID: 14092 SUBJECT INITIALS: LAN

1. This Regimen made my hair feel softer.	<input checked="" type="checkbox"/> Strongly Agree	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Strongly Disagree
2. This Regimen made my hair feel and look fuller.	<input type="checkbox"/> Strongly Agree	<input type="checkbox"/> Agree	<input checked="" type="checkbox"/> Disagree	<input type="checkbox"/> Strongly Disagree
3. This Regimen strengthened my hair.	<input type="checkbox"/> Strongly Agree	<input checked="" type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Strongly Disagree
4. This Regimen made my hair feel like it had more volume.	<input type="checkbox"/> Strongly Agree	<input type="checkbox"/> Agree	<input checked="" type="checkbox"/> Disagree	<input type="checkbox"/> Strongly Disagree
5. This Regimen made my hair feel less oily.	<input type="checkbox"/> Strongly Agree	<input type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input checked="" type="checkbox"/> Strongly Disagree
6. This Regimen added shine to my hair.	<input type="checkbox"/> Strongly Agree	<input type="checkbox"/> Agree	<input checked="" type="checkbox"/> Disagree	<input type="checkbox"/> Strongly Disagree
7. This Regimen made my hair feel and look healthier.	<input type="checkbox"/> Strongly Agree	<input checked="" type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Strongly Disagree
8. This Regimen made my hair feel thicker.	<input type="checkbox"/> Strongly Agree	<input type="checkbox"/> Agree	<input checked="" type="checkbox"/> Disagree	<input type="checkbox"/> Strongly Disagree
9. This Regimen repaired dry and damaged hair.	<input type="checkbox"/> Strongly Agree	<input type="checkbox"/> Agree	<input checked="" type="checkbox"/> Disagree	<input type="checkbox"/> Strongly Disagree
10. I would recommend these products to my friends and family.	<input type="checkbox"/> Strongly Agree	<input checked="" type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Strongly Disagree
11. I would buy these products for my hair.	<input type="checkbox"/> Strongly Agree	<input checked="" type="checkbox"/> Agree	<input type="checkbox"/> Disagree	<input type="checkbox"/> Strongly Disagree

Subject Signature and Date: [Signature] 12-10-13

- References (QVC, HSN Testing Guidelines)

QUALITY ASSURANCE: COSMETICS STANDARDS MANUAL

APPENDIX A – CLINICAL TESTING GUIDELINES CONTINUED

Guidelines for Specific Studies

TYPE	MANDATORY REQUIREMENTS	SPECIAL CONSIDERATIONS
Repeat In-use Post (RPT) (Modified Product)		
Facial Products for	subjects complete study	-Success of test provides claim
Efficacy of Anti-	subjects complete study -Measurements made by instrumentation (visual grading not enough on its own)	-Success of test may provide moisturization, firmness, wrinkles
Efficacy of other	Contact lab for suggested protocol; submit protocol to HSN for review before beginning study	

QVC

19. Study should include consumer perception studies as part of its more objective testing. The ASA has been critical of consumer perception studies in the past only when they have constituted the sole support for performance claims. The benefit of carrying out consumer perception studies as part of more objective testing is that the test conditions will not vary. If the advertiser is unable to do that, the ASA strongly recommend that they be carried out under as closely comparable conditions as possible.

20. Study should ensure that consumer perception data includes a suitable control, if appropriate.

STOP HAIR LOSS!
CLINICALLY
PROVEN

DR ROSS'

BIOGEM

ACTIVE ORGANIC FORMULA

MADE IN U.S.A.

TESTIMONIALS

BIOGEM

1



Kimberly S. Yu DDS

I was losing my hair, so I thought about a hair transplant. But after I used BIOGEM shampoo my hair has grown back and covered my empty spot.

6



Japanese / Male

"I've been using BIOGEM for 2 weeks now. And in just that 2 weeks, I've noticed hair growth."

2



Dr. Tony Chen

I noticed hair loss about 3 years ago. Then I started using BIOGEM, which was new and had just come out on the market. After I used BIOGEM my hair loss stopped and a lot of new hair has grown in. So I recommend this product. Thank you."

7



Annie : Seattle, WA (Age:67)

"When I started using it, my hair stopped falling out, and the new hair is growing really thick in about 3 weeks. So I am very very pleased with the Biogem. If you have a problem with hair falling out, I would say you better go get some."

3



Rev. James Walsh (Age:66)

"I've been using Biogem 2 months now. I noticed that no hair was falling out after one week of usage. Over the past month I have seen some small follicle growth in my bald spot and longer hair growing in the temple area. This to me is simply amazing as I have never been able to grow hair before."

8



Malru (Age:61) Oahu, HI

I am in the ocean and sun two to three times a day. I have been using Dr. Ross BIOGEM shampoo and conditioner. The first result came in one week. My hair was drying with curls. Within one month I noticed less of my hair in the shower drain. Now I see new hair growth and my hair is fuller and healthier, even though I do color my grey hair.

4



Korean / Female (Age:81)

I lost all my hair here on forehead. But I've been using BIOGEM, it's all recovered and hair is much thicker than before. I'm 81 years old.

9



It might be expensive. But it's a good product. Very good

5



Japanese / Female (Age:75)

I dye my hair. Now I don't have to dye, but once in two months. Dye stay.

amazon.com

Customers Review
4.8 Stars



- A Truly amazing product
- Recovering my hair volume~,
- Works incredibly well
- Much thicker, stronger longer silky soft hair my life, just turned 60!

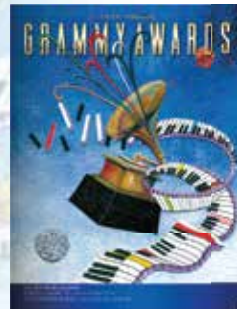
STOP HAIR LOSS!
CLINICALLY
PROVEN

DR ROSS'

BIOGEM

ACTIVE ORGANIC FORMULA

MADE IN U.S.A.



ADVERTISEMENT BIOGEM



We advertised BIOGEM product on GRAMMY Award Magazine and also gifted BIOGEM gift set to over 700 Music Professionals GRAMMY Week including Colbie Caillat , Kristopher Kristofferson, Ringo Star, Neil Young, Paul McCartney, Neil Young, T-bone Burnett, Dave Mathews, Andrew Dost, Steve Nicks to name a few and many of female celebrities.





DR ROSS'

BIOGEM

ACTIVE ORGANIC FORMULA

MADE IN U.S.A.

PRODUCT
COMPARISON

COMPARISON OF SHAMPOOS(QVC, HSN) vs BIOGEM (For Thinning Hair)

4-28-15

HAIR TYPE & BENEFITS • THINNING HAIR / VOLUMIZE, THICKER, STRENGTHEN HAIR									
BRAND SUMMARY	Alterna Volume Shampoo	Keranique 4pcs set Auto-Deliv.	Nick Chavez Volume Shampoo	Wen Lavender Set	TAYA WHT Clay Thickening Set	TAYA Resin Volumizing Set	BIOGEM		
							SHAMPOO	3 BTL SET	
PRICE	32. ⁰⁰	59. ⁹⁸ / 68.⁰⁰	24. ⁰⁰	59. ⁰⁰	89. ⁰⁰ / 117.⁹⁵	21. ⁵⁰	25. ⁰⁰ / 38.⁰⁰	75. ⁰⁰ / 98.⁰⁰	
PER OZ	3. ⁷⁵	3. ⁰⁰	3. ⁰⁰	2. ⁴⁰	1. ¹⁰	1. ⁹⁵	2. ⁰⁰	2. ³⁵	
SIZE(oz)	8.5	8+8+2+2	8	16+6+3	32+32+16	2+2+7 oz	12oz	12+12+8	
CARRIER	QVC				HSN		Oily Set	Normal Set	
REVIEWS (QVC)	TOTAL	2	6	33	76	2	18	8	12
	AVERAGE	2.5	2	4	3.7	1.5	2.4	4.8	4.3
	5 ★★★★★		1	21	43	-	2	6	8
	4 ★★★★★	1	1	2	5	-	1	2	1
	3 ★★★				7	-	5	0	2
	2 ★★			1	4	1	5	0	1
	1 ★	1 (50%)	4 (67%)	9 (27%)	17 (22%)	1 (50%)	5 (28%)	0	0
COMPLAINTS	Based on customer reviews	• Dry • Brittle • Straw	• Itchy • Flaky • Tangled • Dry, Straw • Brittle	• Dry Hair • Knot • Hair Falling • Bad Smell • Not Help • Watery • Poor Quality • Flat Hair	• Weighted Down • Harsh Smell • Dull Dry • Not Clean • Dry • Bad Smell • No Volume	• Smell Bad	• Dry • Dull • Limp • Itchy • No Volume	* No negative reviews	*** No improved in 2wks (too early) ** Slightly improved black man very dry scalp, coarse Hair (Biogem not suitable for intensively dry, soft scalp & coarse, kinky hair)
	Ingredients contain ;	* Silicone	* Silicone Minoxidil (Drug)	* Silicone * Paraben	* Silicone	* Silicone	* Silicone	* Paraben Free * Drug Free * Silicone Free * Organic Plants Extract * Clinically Tested Safety & Efficacy by FDA Registered Lab in USA	
REMARKS	Product on air video showing;	* Voluminous look by pro-styling	* Before, After photos by themselves (lack of credibility)	* Voluminous look by pro-styling	* Soft & Shine * Voluminous look by pro-styling	* Thicker look while cleansing	* Create appearance volume	* Will show Clinical Study Results * Before & After Photos * Subjects perception summary by laboratory * Testimonials	

Sales in Overseas

Japan Amazon

www.amazon.co.jp

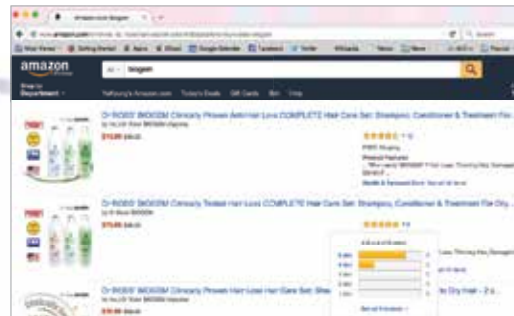
¥ 22,111 (\$180)



USA Amazon

www.amazon.com

\$75.00 / ~~Reg. \$90.00~~



Korea Gmarket

www.gmarket.co.kr

₩ 146,600 (\$133)



Korea Auction

www.auction.co.kr

₩ 189,000 (\$171)



Korea 11st Shopping Mall

www.11st.co.kr

₩ 161,600 (\$146.90)

